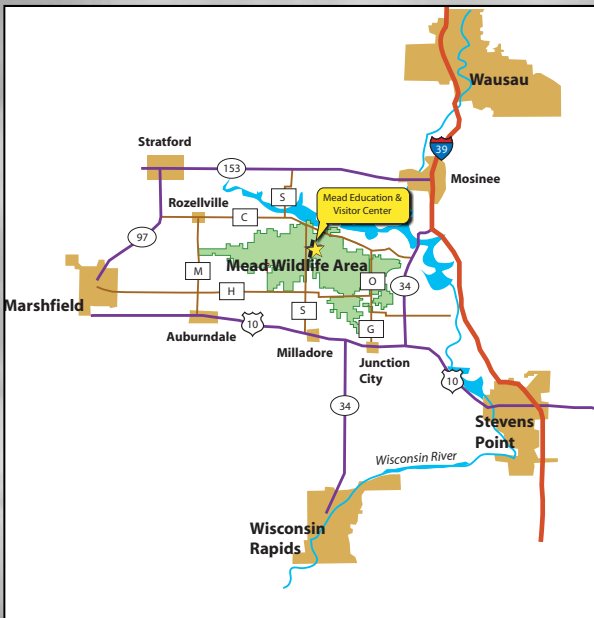


George W. Mead Wildlife Area

The 33,000+ acre Mead Wildlife Area, (MWA) managed by the Wisconsin Department of Natural Resources, is located midway between the cities of Marshfield, Stevens Point, Wausau and Wisconsin Rapids in central Wisconsin. The Headquarters is located north of US10 on County Highway S.



Please be advised that the information provided herein is not intended as tax or legal advice, but as accurate and authoritative general information on planned giving. For legal advice, please consult with your attorney and/or tax advisor.

Why Consider a Planned Gift to the Friends of the Mead/McMillan Association, Inc.?

Planned gifts provide creative and flexible strategies as you pursue your charitable and financial goals. There are many ways you can leave a legacy to the Friends, while at the same time providing yourself and your family (or other beneficiaries) with significant tax benefits. In addition to outright, tax-deductible cash gifts, there are other creative ways to give, including:

- Gifts of stock or other assets
- A bequest in your Will
- A beneficiary designation on a life insurance policy, 401(k) plan or IRA
- Life Income Gifts
- Charitable Lead Trusts

Planned gifts can offer many advantages to help you to meet your overall financial goals, and help the Friends in its long-term financial planning. They can also provide special opportunities that enable the organization to strengthen and improve its programs.

However, the greatest benefit of a planned gift to the Friends lies in knowing that you are supporting a wildlife area that is important to you, your community, and future generations.

Thank you for considering Planned Giving to the Friends.

The Friends of the Mead/McMillan Association, Inc. (Friends) is a voluntary, group of supporters, users, and advocates for two Central Wisconsin habitats, the McMillan Wildlife Area, north of Marshfield, and the Mead Wildlife Area, north of Milladore.

The Friends provide resources to enhance the use of the area, such as development of bicycle and hiking trails and donations of extensive signage and interpretive displays. The Friends raised \$1.6 million in private funds for the construction of the beautiful, award-winning Stanton W. Mead Education and Visitor Center.

Planned Giving

Building a Future for

Mead Wildlife Area



Friends of the Mead/McMillan Association, Inc.

**\$2148 County Highway S
Milladore, WI 54454**

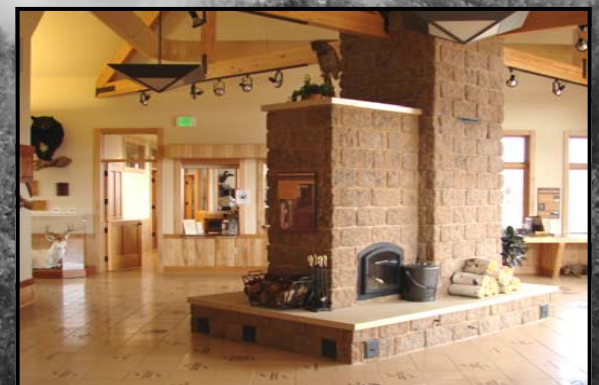
www.meadwildlife.org

The Stanton W. Mead Education and Visitor Center was made possible by \$1.6 million donated from the private sector and \$611,000 in State funds.

One of the “greenest” buildings in Wisconsin, over \$100,000 was put into renewable energy technologies. Several awards have been given for the building, including Platinum (highest level) LEED Certification by the U.S. Green Building Council and an Energy Star rating by the EPA.



The renewable energy systems of the building are producing over 25% of the energy used by it. The rest is purchased from Alliant Energy as “green power.” Thus, this building is producing NO greenhouse gases and is making a ZERO contribution to climate change.



But a building is only as good as its usage. Its heart and soul develops only after people begin using it. In its first full year of having a full-time educator, educational programs have been delivered to more than 5,200 persons, 4,100 of them K-college students, from 54 schools in 18 school districts.



Your Help is Still Needed...

The success of the environmental education program at Mead Wildlife Area has exceeded all expectations. Consequently, the demands on staff and volunteers continues to increase and there is a need for even more and better educational materials. The Friends is a primary resource for Limited Term Employee funding, continuing education of staff, and the educational materials necessary to maintain the high level of quality we have established for our program.

You can donate directly to the Friends to support these ongoing needs by utilizing the attached "mailer". Those funds will be used to fund the Natural Resources Educator and other selected activities, programs, and initiatives for the support and betterment of the Mead & McMillan Wildlife Areas.

Gifts That Pay You Income

With careful planning, you can receive an immediate income tax deduction and provide yourself or another with an annual income while supporting the Friends in a way that is meaningful to you. Your age, assets, and income objectives will help you to determine the best type of life income gift.

A. Charitable Remainder Annuity Trust (CRAT): A CRAT allows you to secure a steady stream of income and reduce your taxes while helping to support the Friends. To create a CRAT, you place assets into an irrevocable trust and name a trustee. The trustee invests the assets (which can grow tax-free) and pays a fixed dollar amount to the trust beneficiaries (yourself, your spouse, your children, or whomever you designate) for life or for a set term of years. When the last income beneficiary dies or the trust's term ends, the trust dissolves, and the remaining assets are distributed to the charitable beneficiary.



B. Charitable Remainder Unitrust (CRUT): A CRUT works the same way as the CRAT, with this main distinction: the income distributed is not a fixed amount. Instead, with a CRUT, you or your family receive a lifetime or term income that is a percentage (by law, a minimum 5 percent) of your trust's assets valued annually. Income payments increase or decrease with the changing value of the trust. The unitrust provides a potential hedge against inflation as income payments may raise over time. In addition, the unitrust can be structured to defer income and maximize growth (for retirement planning, for example) or to handle specific types of assets.

Gifts That Can Be Used by The Friends Today

There are many planned gift options that can be put into action immediately. These gifts offer you tax benefits while providing you the opportunity to support current programs, establish or add to an endowment, or provide funding for capital improvements.

A. Outright. An outright gift may include a gift of real estate, stock, mutual funds or other assets. Gifts of long-term appreciated assets offer an easy and tax-efficient way to make a lasting contribution to the Friends. Your gift will help to sustain the Mead Wildlife Area while avoiding capital gain tax and reducing federal income tax. In addition, the Friends occasionally accepts gifts of personal property. Please contact us for more information.

B. Charitable Lead Trust. A charitable lead trust pays the Friends an income for a designated period of time. After that time, the trust principal reverts to you or other beneficiaries. With a lead trust, your gift makes a difference now while potentially reducing the cost of transferring assets to your family or another beneficiary.

Gifts That Take Effect at Death

These deferred gifts establish your legacy today and ensure that future generations will benefit from your generosity.

A. Bequests. One of the simplest ways to provide an enduring gift of support for the Friends is through your Will or Revocable Living Trust. Upon your death, the asset(s) you specify will pass to the Friends, and your estate can take a charitable deduction for the amount of your bequest.

B. Beneficiary Designation for Life Insurance or Retirement Assets. You can name the Friends as the beneficiary of a portion or all of a life insurance policy, retirement plan, or IRA. The Friends accept gifts of life insurance as the beneficiary of your policy. We also may be named as the beneficiary (primary or contingent) on your retirement accounts. In addition to providing you with the tax advantages described below, beneficiary designations are a quick, hassle-free way to make a gift.

Make a Gift to the Friends of the Mead/McMillan Association, Inc.

The Friends are dedicated to perpetually funding the salary of a Natural Resources Educator and educational supplies.

I would like to support the Friends in the following way:

1. Deposit into the Friends Account for educational, land purchases, construction, or other purposes (circle one):

- \$1.00 to \$25.00
 \$26.00 - \$50.00
 \$51.00 - \$100.00
 Other _____

2. Planned Gift:

Total Amount of Donation: _____

Total Amount of Pledge: _____

I will pay this amount over the next:

- Year _____ Date _____
 2 Years _____ Date _____

Signature: _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: (_____) - _____

Mail to:

Friends of the Mead/McMillan Association, Inc.
S2148 County Highway S
Milladore, WI 54454
(715) 457-6771

Visit our website at www.meadwildlife.org

Friends of the Mead/McMillan Association, Inc., is a member-supported, not-for-profit organization [501(c)(3)].

Contributions are tax deductible.